

Performance and Communications

Level 2: Student may have explored previously; first pathway specific course

Pathway(s): Production and Managerial Arts

Description

This course introduces students to methods of performance and performance-dependent careers. Though performance is a significant part of this course, further topics include financial awareness, promotion and marketing, and management and leadership.

Student Learning Outcomes

Career Pathways

- 1) Investigate educational pathways and requirements for career opportunities with responsibilities dependent on public performance.
 - a. Actors, disc jockeys, news anchors, political representatives, legislators, public relations specialists and officials, attorneys, industry managers and administrators, sales representatives, and event specialists
- 2) Develop a personal resume and portfolio of work.
- 3) Participate in a model hiring process including application, candidate review, interview, and negotiation.
- 4) Define factors that could affect the final outcome of public performance and production.
- 5) Identify and explore the commercial aspects of production (marketing, sales, and employment)
- 6) Explain the significance of narrative in promotional marketing, sales, and self-marketing.
- 7) Explain the impact of empathy in career networking and relational exchanges.
- 8) Participate in an interview, talkback, or tour with an industry professional.
- 9) Connect personal knowledge, skills, training, and self-discipline to a documented personal career vision.

Integrity and Responsibility

- 10) Outline and catalog responsibilities for an independent project.
- 11) Develop and organize processes for achieving personal responsibilities.
- 12) Research and apply a variety of personalized techniques for implementing artistic choices.
- 13) Evaluate and revise personal performance based on professional standards and criteria.
- 14) Develop and consistently utilize a rehearsal schedule to demonstrate accountability.

Financial Awareness

- 15) Participate in ticket sales and box-office management for a theatrical production.
- 16) Demonstrate economic awareness by analyzing theatrical production and associated costs.
- 17) Participate in a fundraising event for a specific cause.
- 18) Create a budget and propose a production concept for a scene, one-act play or devised production.

Promotion and Advertising

- 19) Design and justify artistic choices for a production poster.
- 20) Create and evaluate a production program/playbill.
- 1) Articulate the connection between demographics and promotional media necessary for performance production (social media, physical materials, commercials).
- 21) Develop and defend a production concept for public performance.

Management and Leadership

- 22) Explore the hiring and management structure from the lens of the employer. (Audition and Cast, advertise job openings and hire, etc.)
- 23) Facilitate a production meeting for a creative team.
- 24) Identify essential qualities of productive teams and effective leaders.
- 25) Apply dialogue and discussion techniques to arrive at collaborative decisions.
- 26) Provide meaningful and actionable feedback for others.
- 27) Share leadership and responsibilities throughout a creative process.

Collaboration in Development

- 28) Compare and contrast the role of playwrights, actors, and others involved in a specific production.
- 29) Distinguish aspects that differ an ensemble from a partnership and a team.
- 30) Record the responsibilities of multiple participants within the context of a collaborative goal.
- 31) Contribute ideas and accept and incorporate the ideas of others in preparation for the final product.
- 32) Justify, debate and defend artistic choices within a creative process.
- 33) Evaluate the final collaborative product.

Public Performance Proficiency and Composure

- 34) Assess the cross-disciplinary benefit of character development skills.
- 35) Describe the social context of characters found in dramatic texts from various styles and media
- 36) Create and sustain characters using appropriate styles and techniques.
- 37) Create characters consistent with a variety of styles, including classical, contemporary, and realistic/non-realistic dramatic texts in informal/formal theatre, film, television, or electronic media productions.
- 38) Explore the writing of stage, film, and television scripts in a variety of traditional and current formats.