Performance and Communications

Level 2: Student may have explored previously; first pathway specific course
Pathway(s): Production and Managerial Arts

Description
This course introduces students to methods of performance and performance-dependent careers. Though performance is a significant part of this course, further topics include financial awareness, promotion and marketing, and management and leadership.

Student Learning Outcomes

Career Pathways
1) Investigate educational pathways and requirements for career opportunities with responsibilities dependent on public performance.
   a. Actors, disc jockeys, news anchors, political representatives, legislators, public relations specialists and officials, attorneys, industry managers and administrators, sales representatives, and event specialists
2) Develop a personal resume and portfolio of work.
3) Participate in a model hiring process including application, candidate review, interview, and negotiation.
4) Define factors that could affect the final outcome of public performance and production.
5) Identify and explore the commercial aspects of production (marketing, sales, and employment)
6) Explain the significance of narrative in promotional marketing, sales, and self-marketing.
7) Explain the impact of empathy in career networking and relational exchanges.
8) Participate in an interview, talkback, or tour with an industry professional.
9) Connect personal knowledge, skills, training, and self-discipline to a documented personal career vision.

Integrity and Responsibility
10) Outline and catalog responsibilities for an independent project.
11) Develop and organize processes for achieving personal responsibilities.
12) Research and apply a variety of personalized techniques for implementing artistic choices.
13) Evaluate and revise personal performance based on professional standards and criteria.
14) Develop and consistently utilize a rehearsal schedule to demonstrate accountability.

Financial Awareness
15) Participate in ticket sales and box-office management for a theatrical production.
16) Demonstrate economic awareness by analyzing theatrical production and associated costs.
17) Participate in a fundraising event for a specific cause.
18) Create a budget and propose a production concept for a scene, one-act play or devised production.
Promotion and Advertising

19) Design and justify artistic choices for a production poster.
20) Create and evaluate a production program/playbill.
   1) Articulate the connection between demographics and promotional media necessary for performance production (social media, physical materials, commercials).
21) Develop and defend a production concept for public performance.

Management and Leadership

22) Explore the hiring and management structure from the lens of the employer. (Audition and Cast, advertise job openings and hire, etc.)
23) Facilitate a production meeting for a creative team.
24) Identify essential qualities of productive teams and effective leaders.
25) Apply dialogue and discussion techniques to arrive at collaborative decisions.
26) Provide meaningful and actionable feedback for others.
27) Share leadership and responsibilities throughout a creative process.

Collaboration in Development

28) Compare and contrast the role of playwrights, actors, and others involved in a specific production.
29) Distinguish aspects that differ an ensemble from a partnership and a team.
30) Record the responsibilities of multiple participants within the context of a collaborative goal.
31) Contribute ideas and accept and incorporate the ideas of others in preparation for the final product.
32) Justify, debate and defend artistic choices within a creative process.
33) Evaluate the final collaborative product.

Public Performance Proficiency and Composure

34) Assess the cross-disciplinary benefit of character development skills.
35) Describe the social context of characters found in dramatic texts from various styles and media.
36) Create and sustain characters using appropriate styles and techniques.
37) Create characters consistent with a variety of styles, including classical, contemporary, and realistic/non-realistic dramatic texts in informal/formal theatre, film, television, or electronic media productions.
38) Explore the writing of stage, film, and television scripts in a variety of traditional and current formats.