



Travel and Tourism

Description

Students will present a proposal for a 10-day Educational Travel Event.

Type of Event

Individual or Team

Guidelines

- Presentation should be between 3-5 minutes.
- Teachers may not coach students during presentations.
- Presentation should utilize a visual representation. (Visual representation options include, but are not limited to, portfolio, display, website, PowerPoint, Prezi, iMovie, Google Slides.) Students must bring their own technology for the presentation.
- Tour proposal should include:
 - Destination suitable for the summer months
 - 10-day itinerary with at least 2 different areas visited
 - Highlight educational content for each stop – such as Science, History, Art (Music, Dance and Fine Art), Social Studies, English (Be creative!)
 - Approximate cost of the tour (including admission fees, tour guides costs, entertainment costs, etc.)

Technology Notes

- Students will give presentations using their own device. **NO technology will be provided the day of the event.**
- Please **do not bring projectors** - students will present using their individual computer screens.
- If no device is available, students should provide printed presentations for judging.

Evaluation

- Students will be scored using the rubric on the following page. Please review rubric for specific criteria to include in presentation. Teams will receive **one** score for the entire team.
- In every event, students are expected to present themselves in a professional manner.

Accommodations

- Appropriate and reasonable accommodations will be made to address individual student needs. Requests must be made in DLG when registering for the conference. At the time of registration, please also contact Ashlin Montgomery, (SC)² State Advisor at: amontgomery12@cherrycreekschools.org to initiate the required board approval process for accommodations.

Scoring

- **Competitors with the top three scores in this event will receive a gold, silver, or bronze medal.**

All students:

- Scoring between 100-90 will receive a gold certificate
- Scoring between 89-80 will receive a silver certificate
- Scoring between 79-70 will receive a bronze certificate
- Scoring 69 and below will receive a participation certificate



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Grading Rubric

What is being evaluated:	EXCELLENT	ABOVE AVERAGE	AVERAGE	LIMITED	Points Awarded
Educational Destination	<p>20</p> <ul style="list-style-type: none"> Destination is appropriate for summer At least 3 educational aspects of the tour are clearly highlighted 	<p>19-16</p> <ul style="list-style-type: none"> 1 element is missing 	<p>15-14</p> <ul style="list-style-type: none"> 2 elements are missing 	<p>13-0</p> <ul style="list-style-type: none"> Does not demonstrate appropriate quality of work 	
Itinerary	<p>30</p> <ul style="list-style-type: none"> Itinerary is 10 days long Includes at least two stops Organized Sequential Realistic 	<p>19-16</p> <ul style="list-style-type: none"> 2 elements are missing 	<p>15-14</p> <p>3 or more elements are missing</p>	<p>13-0</p> <ul style="list-style-type: none"> Does not demonstrate appropriate quality of work 	
Budget	<p>30</p> <p>Costs are clear and include:</p> <ul style="list-style-type: none"> Flight Lodging/Meals Admission/entertainment/tours Approximate cost is realistic 	<p>19-16</p> <ul style="list-style-type: none"> 2 elements are missing 	<p>15-14</p> <ul style="list-style-type: none"> 3 or more elements are missing 	<p>13-0</p> <ul style="list-style-type: none"> Does not demonstrate appropriate quality of work 	
Quality of Visual Presentation	<p>10</p> <ul style="list-style-type: none"> Seamless integration into presentation Excellent overall appearance Proper mechanics throughout 	<p>9-8</p> <ul style="list-style-type: none"> Coherently referenced during presentation Above average overall appearance Few errors in mechanics 	<p>7-6</p> <ul style="list-style-type: none"> Visual not referenced during presentation Average overall quality Many errors in mechanics 	<p>5-0</p> <ul style="list-style-type: none"> Does not demonstrate appropriate quality of work Does not use in presentation OR no visual presented 	
Attitude Appearance	<p>10</p> <p>Answered the judge's questions very effectively with:</p> <ul style="list-style-type: none"> Positive attitude Expresses enthusiasm Dressed for business Makes eye contact with audience Evidence of equal input/effort from all participants 	<p>9-8</p> <ul style="list-style-type: none"> Answered the judge's questions well Attitude/enthusiasm average Dress/Eye contact above average Evidence of nearly equal input/effort from all participants 	<p>7-6</p> <ul style="list-style-type: none"> Limited answer to judge's questions Attitude/enthusiasm average Dress/Eye contact average Evidence of unequal participant input/effort 	<p>5-0</p> <ul style="list-style-type: none"> does not demonstrate professionalism in attitude or appearance No evidence of teamwork 	
Final Score:					
<p>Judges, please total scores using whole numbers only. Please write additional comments on the reverse side of this paper.</p>					