



School-Based Business

Description

Teams will create a presentation explaining the major elements of their existing school-based business.

Type of Event

Team

Guidelines

- Presentations cannot be longer than 7 minutes.
- Teachers may not coach students during presentations.
- Presentation should utilize a visual representation. (Visual representation options include, but are not limited to, portfolio, display, website, PowerPoint, Prezi, iMovie, Google Slides.) Students must bring their own technology for the presentation.
- Students will be evaluated on the following:
 - Business Description
 - Employee/Management Structure
 - Budget and Advertising
 - Quality of Visual Presentation
 - Attitude and Appearance
 - Teams will be evaluated by a panel of judges according to the rubric on the following page.

Technology Notes

- Students will give presentations using their own device. **NO technology will be provided the day of the event.**
- Please **do not bring projectors** - students will present using their individual computer screens.
- If no device is available, students should provide printed presentations for judging.

Evaluation

- Students will be scored using the rubric on the following page. Please review rubric for specific criteria to include in presentation. Teams will receive **one** score for the entire team.
- In every event, students are expected to present themselves in a professional manner.

Accommodations

- Appropriate and reasonable accommodations will be made to address individual student needs. Requests must be made in DLG when registering for the conference. At the time of registration, please also contact Ashlin Montgomery, (SC)² State Advisor at: amontgomery12@cherrycreekschools.org to initiate the required board approval process for accommodations.

Scoring

- **Teams with the top three scores in this event will receive a gold, silver, or bronze medal.**

All teams:

- Scoring between 100-90 will receive a gold certificate
- Scoring between 89-80 will receive a silver certificate
- Scoring between 79-70 will receive a bronze certificate
- Scoring 69 and below will receive a participation certificate



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Grading Rubric

Evaluate:	EXCELLENT	ABOVE AVERAGE	AVERAGE	LIMITED	Points
Business Description	<p>20</p> <ul style="list-style-type: none"> Name Products/Services offered Hours of operation Demographics served Space used Comprehensive list of supplies and equipment 	<p>19-15</p> <ul style="list-style-type: none"> 1 element missing or poorly demonstrated 	<p>14-10</p> <ul style="list-style-type: none"> 2 or 3 elements missing or poorly demonstrated 	<p>9-0</p> <ul style="list-style-type: none"> 4 or more elements missing or poorly demonstrated 	
Employee/ Management Structure	<p>30</p> <ul style="list-style-type: none"> Job Titles Corresponding job descriptions Job Assignment Procedures Description of decision-making process Procedure for addressing poor work performance 	<p>29-24</p> <ul style="list-style-type: none"> 1 element missing or poorly demonstrated 	<p>23-19</p> <ul style="list-style-type: none"> 2 or 3 elements missing or poorly demonstrated 	<p>18-0</p> <ul style="list-style-type: none"> 4 or more elements missing or poorly demonstrated 	
Budget & Advertising	<p>30</p> <ul style="list-style-type: none"> Average annual income and expenditures Source(s) for business funding Decision-making process for spending of profits Example(s) of how profits have been spent in the past Description and samples of advertising used 	<p>29-24</p> <ul style="list-style-type: none"> 1 element missing or poorly demonstrated 	<p>23-19</p> <ul style="list-style-type: none"> 2 or 3 elements missing or poorly demonstrated 	<p>18-0</p> <ul style="list-style-type: none"> 4 or more elements missing or poorly demonstrated 	
Quality of Visual Presentation	<p>10</p> <ul style="list-style-type: none"> Seamless integration into presentation Excellent overall appearance Proper mechanics throughout 	<p>9-8</p> <ul style="list-style-type: none"> Coherently referenced during presentation Above average overall appearance Few errors in mechanics 	<p>7-6</p> <ul style="list-style-type: none"> Visual not referenced during presentation Average overall quality Many errors in mechanics 	<p>5-0</p> <ul style="list-style-type: none"> Does not demonstrate appropriate quality of work Does not use in presentation OR No visual presented 	
Attitude Appearance	<p>10</p> <ul style="list-style-type: none"> Positive attitude Expresses enthusiasm Dressed for business Makes eye contact with audience Evidence of equal input/effort from all participants 	<p>9- 8</p> <ul style="list-style-type: none"> Attitude/enthusiasm above average Dress/eye contact above average Evidence of nearly equal input/effort from all participants 	<p>7-6</p> <ul style="list-style-type: none"> Attitude/enthusiasm average Dress/eye contact average Evidence of unequal participant input/effort 	<p>5-0</p> <ul style="list-style-type: none"> Does not demonstrate professionalism in attitude or appearance No evidence of teamwork 	
Final Score:					
<p>Judges, please total scores using whole numbers only. Please write additional comments on the reverse side of this paper.</p>					