



# Name tag – Mandatory Event

## Description

Each school will design and print their own name tags to be worn at (SC)<sup>2</sup> by students, advisers and chaperones. Designs must be created by students. Schools may hold a design contest to choose the best name tag design, OR, name tags can be designed collaboratively. Name tags must fit into a 3x4 plastic sleeve.

## Type of Event

Team

## Guidelines

- Name tags must fit a 3x4 inch plastic sleeve **which will be provided at the conference**
- Name tag design should **incorporate the theme of this year's conference**
- Every student must wear a name tag of their school's design
- All name tags must have school name and participant's name
- All school adults must wear the same name tag
- A sample name tag must be turned in at registration for judging

## Evaluation

- A sample name tag will be turned in at registration for judging.
- Name tags will be scored using the rubric on the following page. Teams will receive **one** score for the entire team. Please review rubric for specific criteria for this event.

## Scoring

- **Teams with the top three scores in this event will receive a gold, silver, or bronze medal.**
- **All teams:**
  - Scoring between 100-90 will receive a gold certificate
  - Scoring between 89-80 will receive a silver certificate
  - Scoring between 79-70 will receive a bronze certificate
  - Scoring 69 and below will receive a participation certificate



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## Grading Rubric

What is being evaluated:	EXCELLENT	ABOVE AVERAGE	AVERAGE	LIMITED	Points Awarded
<b>ARRANGEMENT</b> <ul style="list-style-type: none"> <li>• Eye appeal</li> <li>• Legibility</li> <li>• School name</li> <li>• Student name</li> </ul>	<b>30</b> <ul style="list-style-type: none"> <li>• All elements present</li> </ul>	<b>29-24</b> <ul style="list-style-type: none"> <li>• 1 element missing</li> </ul>	<b>23-19</b> <ul style="list-style-type: none"> <li>• 2 elements missing</li> </ul>	<b>18-0</b> <ul style="list-style-type: none"> <li>• 3 or more elements missing</li> </ul>	
<b>ART AND DESIGN</b> <ul style="list-style-type: none"> <li>• Creativity</li> <li>• Originality</li> <li>• Technique</li> <li>• Neatness/readability</li> </ul>	<b>20</b> <ul style="list-style-type: none"> <li>• All elements present</li> </ul>	<b>19-15</b> <ul style="list-style-type: none"> <li>• 1 element missing</li> </ul>	<b>14-10</b> <ul style="list-style-type: none"> <li>• 2 elements missing</li> </ul>	<b>9-0</b> <ul style="list-style-type: none"> <li>• 3 or more elements missing</li> </ul>	
<b>PRESENTATION</b> <ul style="list-style-type: none"> <li>• References this year's conference theme</li> <li>• Fits into 3x4 in. sleeve</li> <li>• Incorporates (SC)<sup>2</sup></li> </ul>	<b>20</b> <ul style="list-style-type: none"> <li>• All elements present</li> </ul>	<b>19-15</b> <ul style="list-style-type: none"> <li>• 1 element missing</li> </ul>	<b>14-10</b> <ul style="list-style-type: none"> <li>• 2 elements missing</li> </ul>	<b>9-0</b> <ul style="list-style-type: none"> <li>• Not a pleasing presentation</li> </ul>	
<b>ELEMENTS, PRINCIPLES OF ART</b> <ul style="list-style-type: none"> <li>• Pattern: repetition or recurrence of a design element</li> <li>• Proportion or scale: name largest, school legible</li> <li>• Balance: impression of equilibrium, symmetrical</li> <li>• Color: appropriate for design</li> </ul>	<b>30</b> <ul style="list-style-type: none"> <li>• All elements present</li> </ul>	<b>29-24</b> <ul style="list-style-type: none"> <li>• 1 element missing</li> </ul>	<b>23-19</b> <ul style="list-style-type: none"> <li>• 2 elements missing</li> </ul>	<b>18-0</b> <ul style="list-style-type: none"> <li>• 3 or more elements missing</li> </ul>	
<b>Final Score:</b>					
<p><b>Judges, please total scores using whole numbers only.</b>  <b>Please write additional comments on the reverse side of this paper.</b></p>					